

16569 U.S. PTO
123003

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| UTILITY PATENT APPLICATION TRANSMITTAL (New Nonprovisional Applications Under 37 CFR § 1.53(b)) | Attorney Docket No. GOOGP016 |
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31353 U.S. PTO
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TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of () application identifier or (X) named inventors: Alexander M. Franz, Palo Alto, CA; Monika Henzinger, Menlo Park, CA; entitled **SYSTEMS AND METHODS FOR IMPROVING SEARCH QUALITY**, for a(n):

- (X) Original Patent Application.
- () Continuing Application (prior application not abandoned):
 () Continuation () Divisional () Continuation-in-part (CIP)
 of prior Application No. _____, filed _____.
- () Please add after the title of the application "This is a
 () Continuation () Divisional () Continuation-in-part (CIP)
 of Application No. _____, filed _____, which is hereby incorporated by reference."
- () Please add after the title of the application "This application claims the benefit of U.S. Provisional Application No. _____, filed _____, which is hereby incorporated by reference."
- () Applicant hereby claims small entity status.

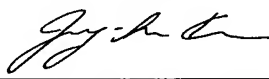
Enclosed are:

- (X) Specification: 25 Total Pages. (X) Drawing(s): 10 Total Sheets.
- (X) Oath or Declaration:
 (X) A Newly Executed Combined Declaration and Power of Attorney:
 (X) Signed. () Unsigned. () Partially Signed.
 () A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).
 () Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).
- () Power of Attorney. (X) Return Receipt Postcard.
- () Preliminary Amendment. () A Check in the amount of \$ _____ for the Filing Fee.
- () Information Disclosure Statement, Form PTO-1449, and copies of cited references.
- (X) A Duplicate Copy of this Form for Processing Fee Against Deposit Account.
- (X) Request for Certification (**NON-PUBLICATION**) under 35 U.S.C. 122(b)(2)(B)(i).
- () Assignment Recordation Cover Sheet (1 page) and Assignment (2 pages).
- () A Certified Copy of Priority Documents (if foreign priority is claimed).
- () Other: _____.

| CLAIMS AS FILED | | | | |
|-------------------------------------------|-----------|-----------|---------|-----------|
| FOR | NO. FILED | NO. EXTRA | RATE | FEE |
| Total Claims | 23 | 3 | \$18.00 | \$ 54.00 |
| Independent Claims | 5 | 2 | \$86.00 | \$ 172.00 |
| Multiple Dependent Claims (if applicable) | | | | \$0.00 |
| Assignment Recording Fee | | | | \$0.00 |
| Basic Filing Fee | | | | \$770.00 |
| Total Filing Fee | | | | \$ 996.00 |

- (X) Please charge the total filing fee of \$ 996.00 to Deposit Account No. 50-1217 (Order No. GOOGP016).
- (X) At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account No. 50-1217 (Order No. GOOGP016).

Respectfully submitted,

By: 

Jung-hua Kuo, Reg. No. 41,918
 Date: December 30, 2003

Correspondence Address:

Customer No. 23689

Jung-hua Kuo

Attorney at Law

P.O. Box 3275

Los Altos, CA 94024

Telephone: (650) 988-8070

Facsimile: (650) 988-8090

I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

Mail Stop Patent Application
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

By: 

Typed Name: Jung-hua Kuo
 Express Mail Label No.: EV 328813714 US
 Date of Deposit: December 30, 2003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:
Franz et al.

Application No: Not yet assigned

Filed: December 30, 2003

Title: Systems and Methods for Improving
Search Quality

Attorney Docket No. GOOGP016

Examiner: Unknown

Art Unit: Unknown

REQUEST FOR CERTIFICATION
UNDER 35 U.S.C. 122(b)(2)(B)(i)

Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

Respectfully submitted,



Jung-hua Kuo
Reg. No. 41,918

P.O. Box 3275
Los Altos, CA 94024
Telephone: (650) 988-8070
Facsimile: (650) 988-8090